



Positive coin

70% of business leaders believe that **employee involvement** is critical to achieving **strategic objectives**.

Only **8% of the world's workforce** has a strong desire to keep on working for their company.
What are the factors? **Recognition** and **social commitment.**

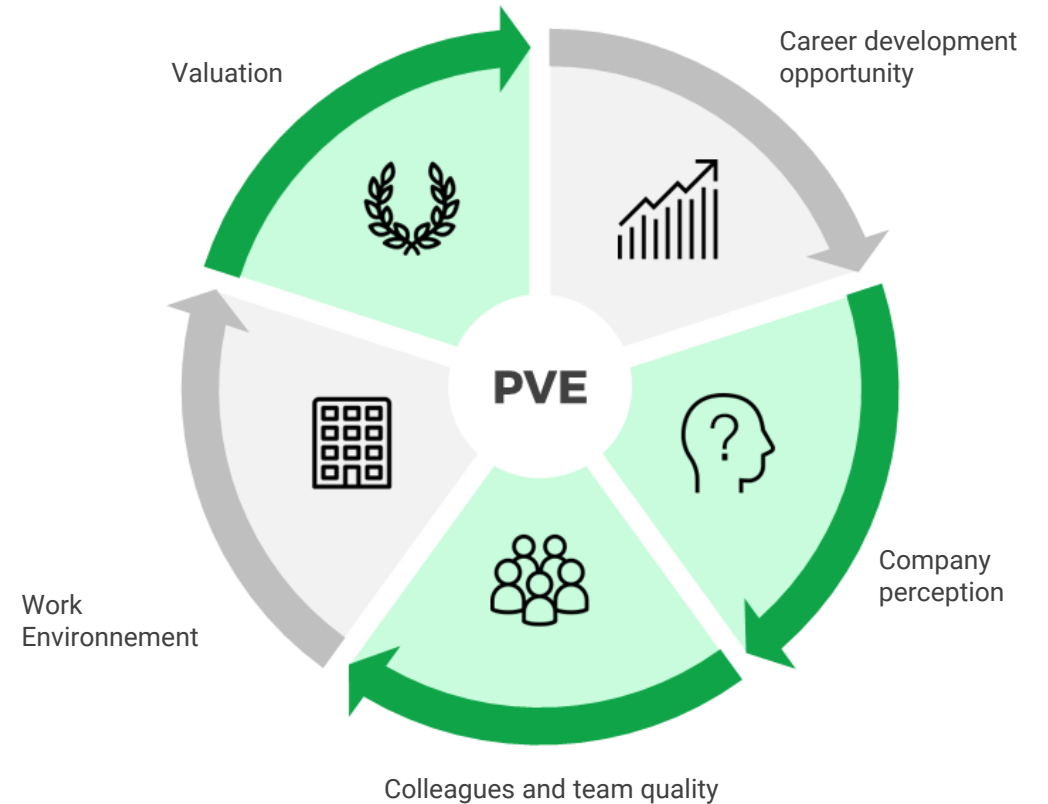


POSITIVE COIN

Collaborative tool strengthening **coworker commitment** and encouraging **companies' engagement** towards their sustainable development goals.

Positive Coin helps to strengthen your Employer Value Proposition (EVP) by:

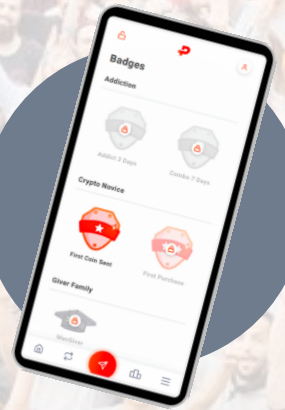
- Promoting **a collaborative and caring dynamic** between colleagues,
- Providing **peer valuation**,
- Advancing the **company's values and social commitment**.





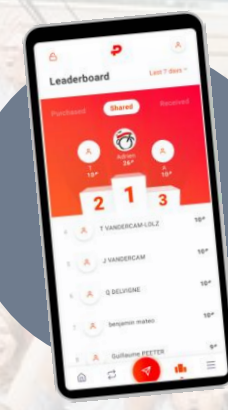
Share

Only Positive Coin **sharing** is worthy, strengthening **collaboration** and creating a **peer-to-peer acknowledgment**



Progress

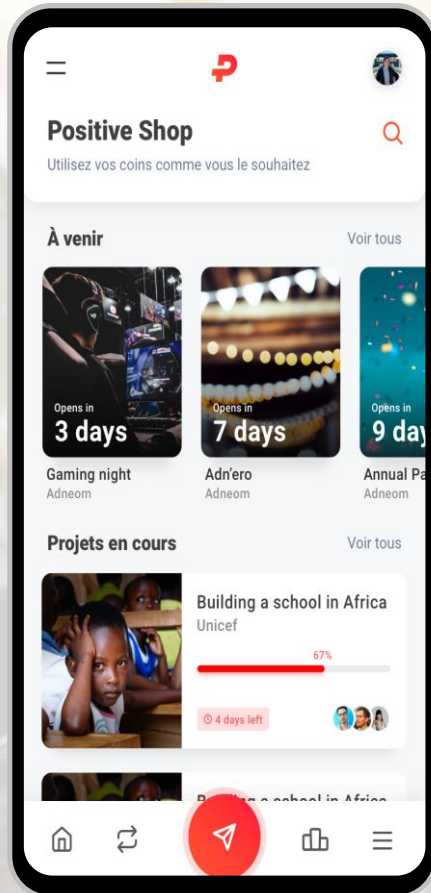
Users **earn badges** as they use the system, encouraging **interactions**.



Highlight

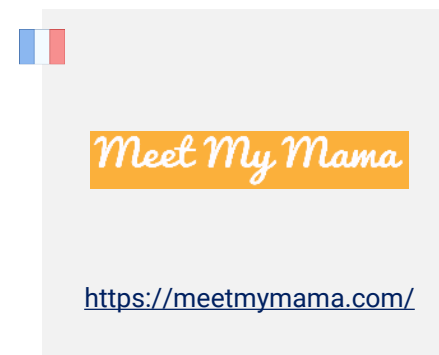
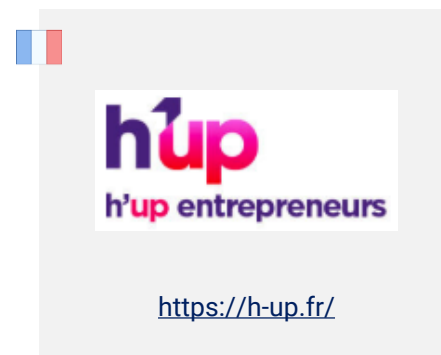
Identify the most team-oriented talents and highlight the "colleague of the month".

Engagez vos collaborateurs dans l'atteinte de vos objectifs de développement durable



- The "Care place" allows you to convert your Positive Coins: goodies, **support community projects**, conference tickets...
- The company manages the "care place" catalogue independently,
- The company's contribution may include **financial assistance** or **skill-based sponsorship**,
- It allows the development of **social partnership** ecosystems.

The subscriber manages their marketplace independently and integrates the partners / organizations of their choice. We also offer our partners:



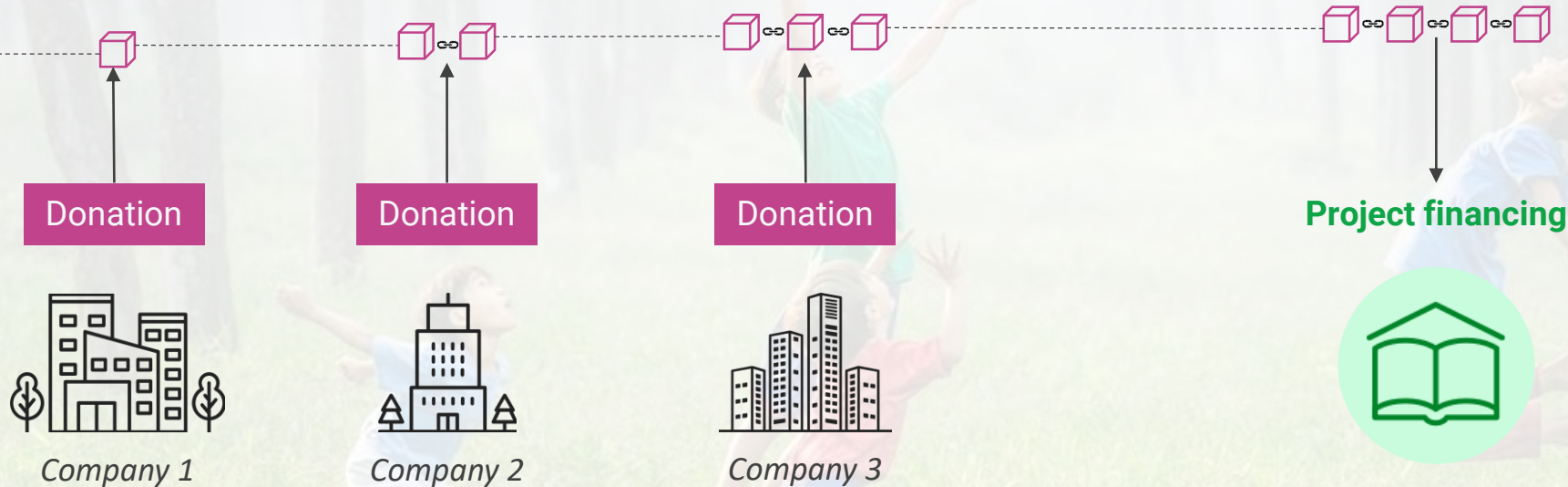
**“The world needs new leadership, but the
new leadership is about **working together**”**

- Jack Ma

Unify your ecosystems for more impact

Blockchain promotes a fundamental concept: the ability to **carry out community projects in partnership with other companies.**

A common cause and objective can be reached with the **trust and safety** provided by Blockchain. This creates a sense of inspiration and thereby transcends corporate philanthropy.





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